




FISCAL YEAR 2019
**ANNUAL
REPORT**



MADISON SQUARE
BOYS & GIRLS CLUB



The mission of
Madison Square Boys
& Girls Club is to save
and enhance the lives
of New York City boys
and girls who by reason
of economic and/or
social factors are most
in need of its services.

A MESSAGE FROM THE EXECUTIVE DIRECTOR & BOARD CO-PRESIDENTS

Trying to sum up the efforts and accomplishments of a year is a daunting task. Attempting to recognize adequately each person who contributed to those efforts and accomplishments is an even harder one. Therefore, as you review this report, we invite you to focus your attention on just one thing: the smiles. More than anything, these smiles tell a story. The smiles are for friendship. The smiles are for achieving goals. The smiles are for being young and happy. These smiles are for you!

Since 1884, Madison Square Boys & Girls Club has provided a safe, stable, and supportive environment for youth in some of New York City's most under-resourced neighborhoods. We pride ourselves on being a home away from home for our members—a place where they feel comfortable, safe, and cared for. Our Clubhouses provide this feeling and we are constantly working towards ensuring it stays that way. FY2019 marked a momentous time in Madison's history, as we cut the ribbon on our new Pinkerton Clubhouse in Harlem. It is Madison's largest and most comprehensive facility and will allow us to provide a second home for hundreds of children in the community.

Our longstanding Clubhouses, while undergoing exciting renovations to refresh and rejuvenate key program spaces, continued to implement and enhance our critical programs centered on our three priority outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles. Our programs are guided by our vision to ensure that each member leaves the Club as a high-school graduate with short and long term goals for the future.

Recognizing the financial hardships of our families, Madison only charges \$5 a member annually – and no child is turned away. Each one of the generous contributions made by the individuals, corporations, foundations and community partners listed in this report played an important role in making this possible.

In order to stay affordable and continue to offer even more enriching programs to the kids who need us most, we are excited to share that our Building Hope Campaign, which has raised critical funds for capital renovations, continues to ensure Madison is able to serve New York City youth for years to come.

On behalf of our entire organization, we thank you, our Madison family, for being a part of our legacy of service. Madison's expansion and impact would not be possible without the incredible support of our partners and friends. We are excited to see what's next and invite you to take part in the future chapters of Madison Square Boys & Girls Club's story.

Warmest regards,



Tim McChristian
EXECUTIVE DIRECTOR



Don Devine
BOARD CO-PRESIDENT



Richard Eaddy
BOARD CO-PRESIDENT



WHO WE ARE



Founded in

1884

One of the

Founding Members

of Boys & Girls Clubs
of America



5,000+

youth served annually

Serve kids ages

6-18

57% African-American
27% Hispanic/Latino
16% other races/identify
as more than one race



6 Clubhouses

2 in the Bronx
3 in Brooklyn
1 in Harlem



BRONX

JOHN E. GRIMM III CLUBHOUSE
543 East 189th Street
Bronx, NY 10458

JOEL E. SMILOW CLUBHOUSE
1665 Hoe Avenue
Bronx, NY 10460

BROOKLYN

THOMAS S. MURPHY CLUBHOUSE
2245 Bedford Avenue
Brooklyn, NY 11226

NAVY YARD CLUBHOUSE
240 Nassau Street
Brooklyn, NY 11201

ELBAUM FAMILY CLUBHOUSE
Located in Frederick Douglass Academy VII High School/
Teachers Preparatory High School
226 Bristol Street
Brooklyn, NY 11212

MANHATTAN

PINKERTON CLUBHOUSE
250 Bradhurst Avenue
New York, NY 10039

A safe, positive environment where members are free to be themselves, feel both physically and emotionally secure and where parents/guardians are at ease.



A place where having fun is not only important, but also emphasized. Club members develop a strong sense of belonging through the connections established with both their peers and staff.

A place where youth can develop supportive relationships with other members and adult staff so that every child feels connected to and cared for by at least one person.





OUR FORMULA FOR IMPACT

A place where *opportunities* are abundant and *expectations* are high.

A place where a young person's self-worth and accomplishments receive *recognition and positive reinforcement*.

Three Priority Outcome Areas:
Academic Success
Good Character & Citizenship
Healthy Lifestyles



ACADEMIC SUCCESS



87% of Explorers
met or exceeded
grade-level
standards in Reading

and **90%** did so
in Math

100% of Juniors in
our summer learning
program experienced
diminished learning
loss in Reading and
Math

98% of our Juniors
were promoted to
the next grade-level
on time



OUR PROGRAMS:

- Encourage engagement in learning at an early age
- Complement regular school-day activities
- Enhance academic performance
- Foster positive study habits and self-discipline
- Provide guidance and resources to keep members on track from grade school to high school, and through college

Explorers Academy

- Ages 6 to 9
- Ignites a lifelong love of learning amongst Madison's youngest members
- Delivers cross-disciplinary learning opportunities to reinforce critical literacy and math skills
- Prevents summer learning loss by extending learning throughout the summer

Juniors Academy

- Ages 10 to 12
- Provides homework support to bolster members' academic skills and engagement
- Teaches and promotes STEM education using a variety of hands-on curricula
- Prevents summer learning loss by extending learning throughout the summer

TEENS

- Ages 13 to 18
- Provides a comprehensive curriculum to help members meet high school graduation requirements, successfully navigate the college application process, and make a successful transition to college
- College Success Initiative (CSI): Monitors the progress of graduating seniors through mentoring to support and track progress of PGP alumni in college

PROJECT GRADUATE & COLLEGE SUCCESS INITIATIVE

- 94% (grades 7 to 11) were promoted to the next grade level on time
- 99% of seniors graduated from high school
- 100% of seniors applied to institutions of higher education and 100% were accepted
- College Success participants are persisting in college at a rate of 83%



OUR PROGRAMS:

- Promote the development of a positive self-image and strong character
- Teach positive and effective strategies for responding to conflict
- Encourage the development of meaningful relationships with others
- Empower youth to support and influence their Club and community
- Teach respect for both one's own and others' cultures



Youth of the Year

- Premier national recognition program for Boys & Girls Clubs of America members
- Promotes service to the Club, the importance of community and family, academic success, strong moral character, and setting life goals

Torch Club (ages 10 to 12) and Keystone Club (ages 13 to 18)

- Instill a sense of personal and community responsibility while helping build effective, positive strategies for responding to conflict



Passport to Manhood

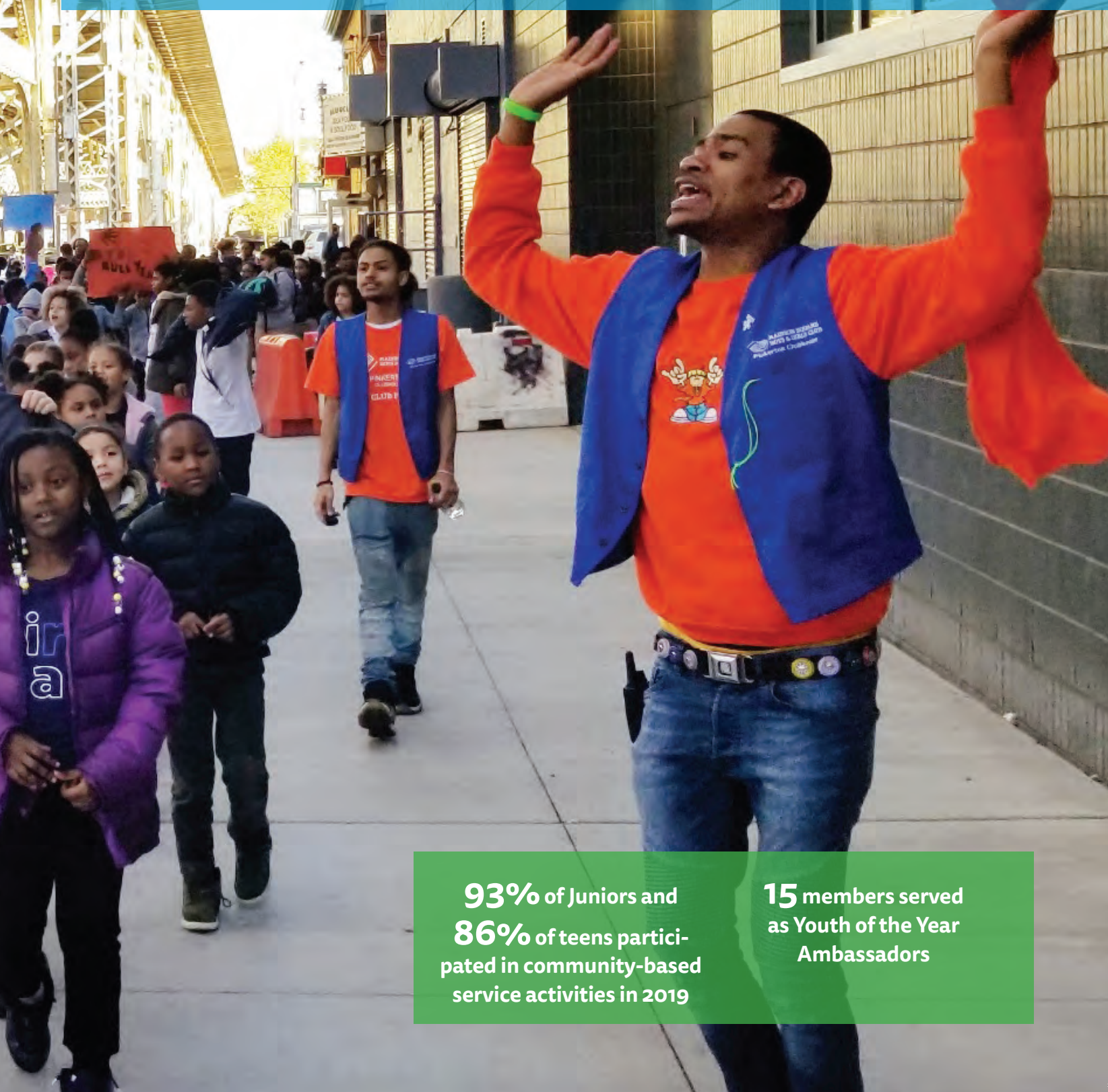
- Addresses critical issues that young men face during pre-adolescence and adolescence, such as ethics, decision-making, wellness, employment and careers, cooperation and conflict, diversity, relationships, and self-esteem

SMART Girls

- A health, fitness, prevention/education, and self-esteem enhancement program for girls designed to encourage healthy attitudes and lifestyles



GOOD CHARACTER & CITIZENSHIP



93% of Juniors and
86% of teens partici-
pated in community-based
service activities in 2019

15 members served
as Youth of the Year
Ambassadors

OUR PROGRAMS:

- Promote the importance of leading a healthy and productive lifestyle
- Encourage positive decision making for physical, social, and emotional development
- Teach sportsmanship, social, and interpersonal skills
- Educate members and their families on the importance of lifelong healthy decision making and behaviors

Triple Play:

A Game Plan for the Mind, Body, and Soul

- A holistic approach to educating youth about nutrition using the Healthy Habits curriculum
- Makes physical fitness a daily practice
- Develops individual strengths and good character

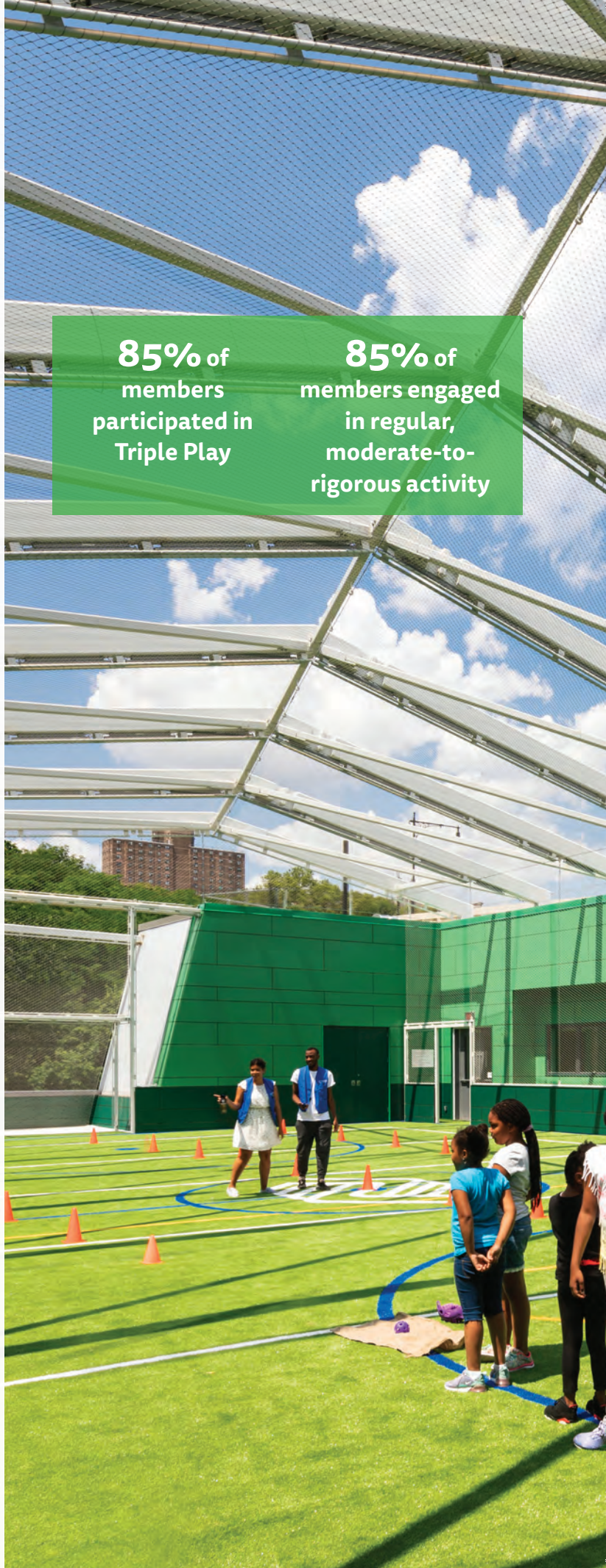
Aquatics

- Offers water safety instruction, lifeguard training, and recreational aquatic activities for beginner, intermediate, and advanced swimmers



Youth Empowerment

- Evidence-based program for teens that helps young people resist drug, alcohol, and tobacco use
- Small group activities increase peer support, enhance life skills, and build resiliency



85% of
members
participated in
Triple Play

85% of
members engaged
in regular,
moderate-to-
rigorous activity

HEALTHY LIFESTYLES

100% of members and their families connected to health information and resources through annual health fairs

100% of members increased their knowledge of health, nutrition, and fitness

Approximately **80,000** hot meals and **40,000** healthy snacks were served



The 2019 Youth of the Year Dinner was held on Wednesday, May 22nd at Pier Sixty at Chelsea Piers. Our four Youth of the Year finalists inspired more than 500 corporate supporters and friends of Madison with their stories of personal triumph. The evening celebrates the success of those youth who have demonstrated a consistent dedication to their education and is the premier national recognition program for Boys & Girls Club members. The program promotes service to the Club, community and family, academic success, strong moral character, and life goals. The event also honored Champion of Youth Honoree Hank Greenberg. <

Madison's annual Fore the Kids Golf Tournament was hosted at the historic Sleepy Hollow Country Club on July 29th. More than 100 players enjoyed a day of golf followed by a dinner and auction to benefit our members. >



On April 30, more than 250 guests gathered at the Upper East Side's Metropolitan Club for our annual spring luncheon, Style of Life. This year, we were thrilled to honor Sam Kass, Former White House Chef and Senior Policy Advisor for Nutrition, with Jenny B. Fine of WWD serving as our Mistress of Ceremonies. <

SPECIAL EVENTS



Our 2018 Christmas Tree Ball was a smashing success, hosting nearly 500 guests at Cipriani 42nd Street and raising more than \$1.32 million to support our youth development initiatives. [^](#)

More than 100 friends of Madison joined together in the Party City Suites of Yankee Stadium to cheer on the New York Yankees as they took on the Los Angeles Angels under the stars on July 19th. [>](#)



THE POWER OF PARTNERSHIPS

In order for our members to succeed, they must do well in school, serve their community, and adopt a healthy lifestyle. We thank our Corporate Partners for their ongoing support and continued belief in our members' unlimited potential.

Thank you to...

Deloitte.

In addition to sponsoring events each year, Deloitte gives back through its annual Impact Day, a volunteer blitz whereby employees roll up their sleeves and beautify our Clubhouses across the city all in one day. We appreciate their generosity and hands-on work to give our young people the most inspirational, positive spaces possible.



Disney is a dedicated supporter of Triple Play – a dynamic program that helps our Club members take charge of their personal health and wellness. Disney also offers Madison youth sought-after tickets to live shows and cultural events; contributes volunteer hours to our Clubs; and sponsors our annual Day for Kids – a special community celebration for our members and their families. We are also grateful for Disney's major support of our Building Hope Campaign.



Garden of Dreams is a loyal and valued partner in helping us advance our mission. In conjunction with our Building Hope Campaign, the Foundation refurbished our John E. Grimm III Clubhouse in the Bronx and outfitted all of our Clubhouses with state-of-the-art Notes for Notes music recording studios. With a shared passion for lifting up young people, Garden of Dreams also has directly afforded our youth opportunities including scholarships, game-day tickets, meeting players and celebrities, and the once-in-a-lifetime chance to perform in a talent show at Radio City Music Hall.

HEARST

A corporate partner for more than 15 years, Hearst loyally commits to supporting our signature special events on an annual basis. Their ongoing generosity, including a major investment and program support in our Building Hope Campaign, has helped us advance our mission and continues to bolster our ability to provide the best facilities, programs and services to the youth we serve.



Invesco's strong support of Madison reaches far and wide. From representation on our Board of Trustees, to employee volunteerism, to sponsoring our signature events, to serving as a major investor in our Building Hope Campaign, Invesco helps to ensure we can continue providing high-quality programs for all of our members.

OMNIBUILD

Omnibuild has been a supporter of Madison for over five years. It generously sponsors our Christmas Tree Ball, Golf Tournament and Youth of the Year Dinner, providing ongoing support that helps put our youth on the pathway to success.



We thank TIAA for its generous contributions to our signature events each year, allowing us to provide direct services to 5,000 members annually and vital programming that focuses on three priority outcome areas: Academic Success, Good Character & Citizenship, and Healthy Lifestyles.



We are deeply appreciative of the committed support of New York Yankees Foundation, which provides youth development programming at our two Bronx sites: the Joel E. Smilow Clubhouse and the John E. Grimm III Clubhouse. A key highlight of our partnership is our annual outing to Yankee Stadium, where our Youth of the Year honorees get recognized at home plate and our members experience the unforgettable magic of a summer hometown game.

A special thanks to our other corporate champions:



Own your tomorrow.



BUILDING HOPE: THE CAMPAIGN FOR OUR FUTURE



For more than 135 years, Madison Square Boys & Girls Club has worked hard to ensure that the thousands of New York City youth who walk through our doors are provided with a safe, positive, and stable environment.

The Building Hope Campaign continues to ensure that more of today and tomorrow's young people will know the joy of being a "Club kid." Through this \$90 million initiative, we are still seeing exciting improvements at our sites in Brooklyn and the Bronx—three of which have been in service for over fifty years, and one for nearly a century. The establishment of a long-term Capital Improvements Fund supports necessary renovations to preserve all sites at the utmost quality, and we are continuing to expand our endowment to underpin this unprecedented growth.

During the summer of 2019, Madison celebrated one of the Campaign's most anticipated milestones: opening the doors of our largest Clubhouse on 155th Street and Bradhurst Avenue in one of New York City's most under-resourced neighborhoods. Members have daily access to our comprehensive after-school and summer programs and new community amenities. The Club houses modern educational spaces, a regulation size basketball court, rooftop soccer field, teen center, digital arts & technology lab, performing arts spaces, as well as Madison's administrative headquarters. We look forward to continuing to celebrate this milestone.

BUILDING HOPE CAMPAIGN SUPPORTERS

Madison extends its sincere gratitude to all donors who have made a commitment in support of the Building Hope Campaign. Their visionary leadership and extraordinary dedication will provide hope and opportunity to the young people of New York City for generations to come.

Gifts of \$5,000,000 and above

Joan Colello
Eileen* and George* J. Gillespie III
Thomas S. Murphy, Sr.
The Pinkerton Foundation

Gifts of \$2,500,000 and above

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The Garden of Dreams Foundation
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Gifts of \$1,000,000 and above

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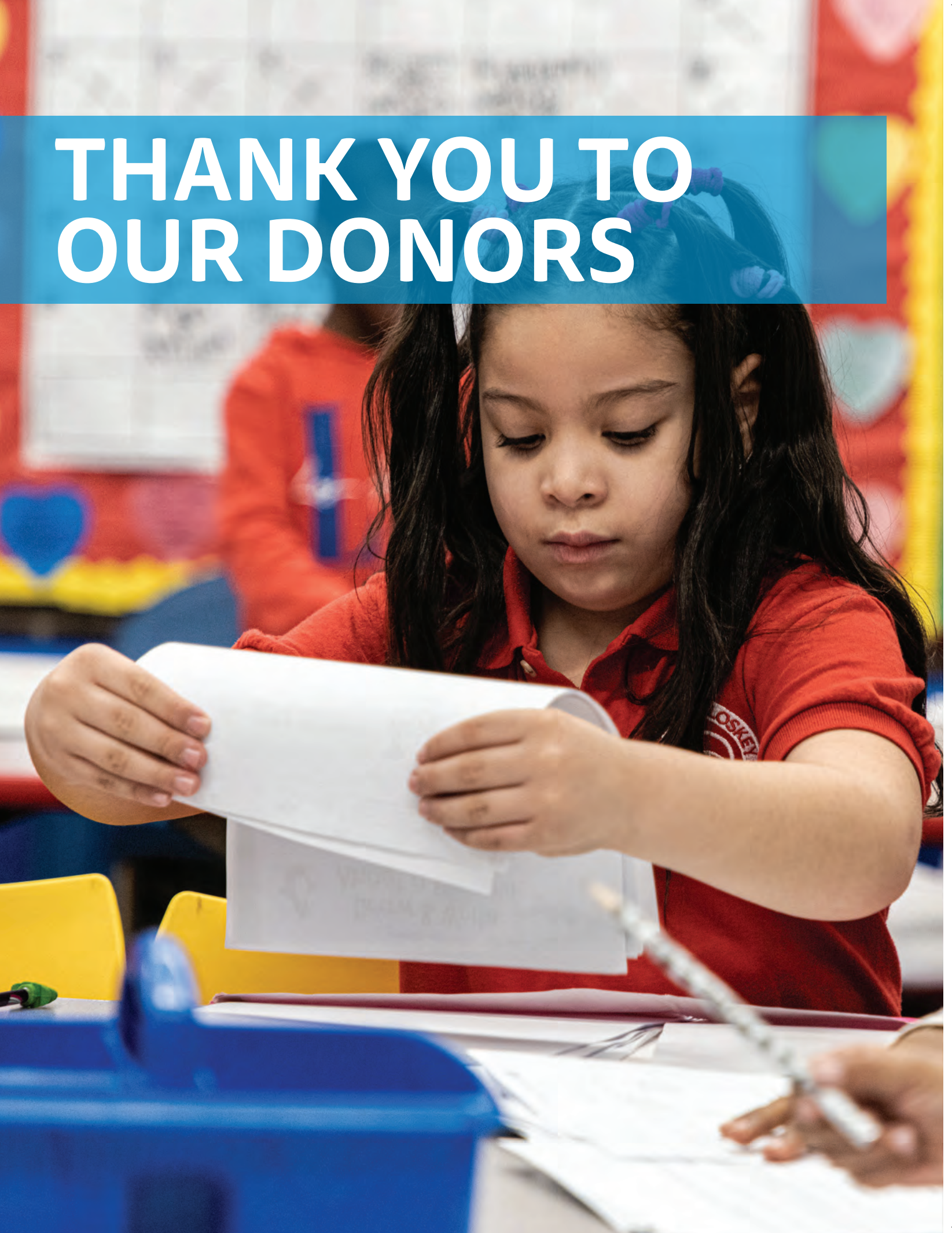
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**deceased*

THANK YOU TO OUR DONORS



Madison gratefully acknowledges the following donors who provided essential support to further our mission to help save and enhance the lives of New York City youth during Fiscal Year 2019 (October 1, 2018– September 30, 2019).

Gifts \$100,000 and above

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Mr. Victor F. Ganzi
Robert Gottesman and Trudy Elbaum
Ann and John E. Grimm Foundation

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Leo Arnaboldi and Jane Carroll
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Myles and Kim Gillespie
Brian and Dawn Hoesterey
Jerry M. Seslowe

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Sanjay and Preeti Swani
Vanessa Touma
Jeff and Lisa Volling

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Members of the Madison Mentor Circle are essential to the success of our organization. Donations cover our annual operating costs and directly support our programs that boost our priority outcome areas: Academic Success, Healthy Lifestyles, and Good Character & Citizenship.

For additional information on this, visit www.madisonsquare.org/madison-mentor-circle

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For additional information on this, visit www.madisonsquare.org/madison-council

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Boys & Girls Clubs of America, Office of
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The State of New York, Department of
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New York State Office of Alcoholism and
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Madison Square Boys & Girls Club is a
founding member of Boys & Girls Club
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We are also grateful to our New Markets Tax
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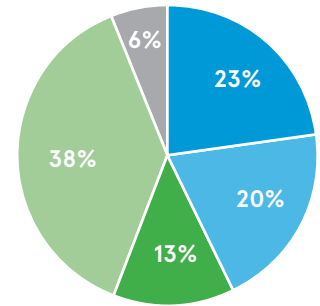
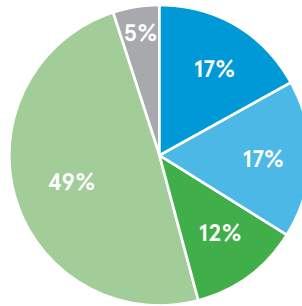
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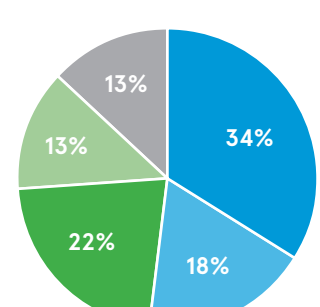
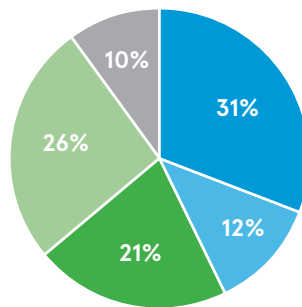
FINANCIALS

(Fiscal Year October 1, 2018-September 30, 2019)

REVENUE & SUPPORT	FY2019		FY2018	
Contributions	\$2,392,795	17%	\$3,164,210	23%
Special Events	2,477,536	17%	2,669,253	20%
Government Support	1,666,859	12%	1,733,276	13%
Investment Income	7,082,710	49%	5,127,003	38%
Other Revenue & Support	709,838	5%	770,211	6%
Total Revenue and Support	14,329,738	100%	13,463,953	100%



EXPENSES	FY2019		FY2018	
Academic Success	4,328,855	31%	3,548,456	34%
Good Character & Citizenship	1,611,906	12%	1,869,940	18%
Healthy Lifestyles	2,970,688	21%	2,302,398	22%
Management & General	3,678,738	26%	1,357,986	13%
Fundraising & Development	1,358,930	10%	1,283,642	13%
Total Expenses	13,949,117	100%	10,362,422	100%



OTHER CHANGES IN NET ASSETS

Restricted Purpose Contributions	639,927	1,775,651
Unrealized Gain (Loss) on Investments	(3,393,960)	632,125
Change in Net Assets	(2,373,412)	5,509,307
Net assets - beginning of year	111,602,315	106,093,008
Net assets - end of year	\$109,228,903	\$111,602,315





QUOTE OF THE DAY

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

FIGHT like
DREAM li
CHALLENG
LEAD like
WRITE like

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Special Event Photos: El Raven Productions & J.L. Gonzeles

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